



# New Visions in Financial Services

**SoCal Expo 2020**

## ***39th Annual EXPO***

***September 23, 2020***  
***Pasadena Conference Center***  
***300 E. Green St. | Pasadena, CA 91101***

### ***SoCal Expo 2020 New Visions in Financial Services***

*The Southern California Association for Financial Professionals (SoCal AFP) will be holding our 39th Annual SoCal Expo at the Pasadena Conference Center in Pasadena, CA on Wednesday, September 23rd. It will be a one day event and we've got some exciting initiatives planned to make this Expo the best ever!*

#### **PLATINUM LEVEL - \$5,000**

Includes 5 Complimentary Registrations and 5 Complimentary Practitioner Registrations, Web Banner Ad and link, Attendee List, Preferred Placement of Display Table, Logo on Brochure Cover and all Promotional Materials, Opportunity to Provide Door Prizes or Giveaways in Participant Bags, Special VIP Table for Breakfast and Lunch, Introduction of a Lunch or General Session Speaker and recognition from the Podium. Logo on signage at conference and guaranteed speaker slot for a breakout presentation.

#### **GOLD LEVEL - \$3,500**

Includes 3 Complimentary Registrations and 3 Complimentary Practitioner Registrations, Web Link, Attendee List, Display Table, Listing on all Promotional Materials, Opportunity to Provide Door Prizes or Giveaways in Participant Bags, Special VIP Table for Breakfast and Lunch, and recognition from the podium. Logo on signage at conference and guaranteed speaker slot for a breakout presentation.

#### **SILVER LEVEL - \$2,500**

Includes 2 Complimentary Registrations and 2 Complimentary Practitioner Registrations, Web Link, Attendee List, Display Table, Opportunity to Provide Door Prizes or Giveaways in Participant Bags, Listing on all Promotional Materials. Logo on signage at conference and preference of speaker slot for a breakout presentation.

#### **BRONZE LEVEL - \$1,500**

Includes 1 Complimentary Registration and 1 Complimentary Practitioner Registration, Web Link, Attendee List, Display Table, Opportunity to Provide Door Prizes, Listing on all Promotional Materials. Name on signage at conference and possibility of speaker slot for a breakout presentation.

*Reserve your Sponsorship Level today!  
The 39<sup>th</sup> Annual SoCal EXPO will be here before you know it!*



ASSOCIATION FOR  
FINANCIAL  
PROFESSIONALS  
SoCal AFP

## New Visions in Financial Services

SoCal Expo 2020

*To Reserve your Sponsorship, please fill out the Sponsor Registration Form*

Questions? Please Contact:

Amber Ardizone, IOM, SoCal AFP  
(818) 843-5660 • [amber@socalafp.org](mailto:amber@socalafp.org)



COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ FAX: \_\_\_\_\_

● **WEBSITE URL FOR WEB LINK:** \_\_\_\_\_

● **FOR ALL SPONSORSHIPS THAT INCLUDE COMPANY LOGO PLACEMENT, PLEASE EMAIL YOUR COMPANY LOGO IN JPG (WEB RESOLUTION) AND EPS (PRINT RESOLUTION) FORMATS TO [SCAFP@EMAOFFICE.COM](mailto:SCAFP@EMAOFFICE.COM)**

SPONSORSHIP LEVEL: \_\_\_\_\_ TOTAL AMOUNT DUE \$ \_\_\_\_\_

PAYING BY  CHECK # \_\_\_\_\_  MASTERCARD  VISA  AMERICAN EXPRESS

CREDIT CARD NUMBER: \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_ BILLING ZIP: \_\_\_\_\_ V-CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

### PAYMENT POLICY

A deposit of 50% of the total amount due must accompany the Sponsor Application before it can be processed. The balance of the fee is due by April 15th. If the balance is not received by that date, we reserve the right to resell the sponsorship.

If sponsorship is cancelled more than 90 days prior to the conference, a \$250 administrative fee will be charged and all other deposits will be refunded. If sponsorship is cancelled between 60 and 90 days prior to the conference, one half of the deposit may be held as a cancellation fee, and all other deposits will be refunded. If sponsorship is cancelled less than 60 days prior to conference, we reserve the right to charge the entire sponsorship fee.

Faxed applications will not be processed unless paying by credit card; otherwise your check must accompany this form.

*Please make checks payable to: SCAFP*

*Mail completed application and payment to:*

SoCal AFP  
Attn: 39<sup>th</sup> Annual SoCal EXPO  
PO Box 10065  
Burbank, CA 91510

[www.socalexpo.net](http://www.socalexpo.net)  
Questions? Call (818) 843-5660  
FAX: (818) 843-7423