

The 39th ANNUAL SOCAL AFP EXPO
September 23-24, 2020

VIRTUAL

REGISTER TODAY!
SoCalExpo.net

REGISTRATION INFO

REGISTRATION:	ATTENDEE	STUDENT
Full Conference (10 Sessions)	\$190	Complimentary with ID
Single Day (5 Sessions)	\$110	Complimentary with ID
Single Session	\$40	Complimentary with ID

**EARN UP TO 12 CTP, CPE*
AND FP&A CREDITS**

Sessions watched live or on-demand will be available for CTP and FP&A recertification credits.

On demand is included with registration and will be available through 12/31/20.

THE PREMIER CONFERENCE FOR FINANCIAL PROFESSIONALS

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SOUTHERN CALIFORNIA ASSOCIATION FOR FINANCIAL PROFESSIONALS



DEDICATED TO EDUCATIONAL & CAREER DEVELOPMENT OPPORTUNITIES FOR TREASURY AND FINANCIAL PROFESSIONALS

SPEAKERS & BREAKOUTS

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Schedule At A Glance

WEDNESDAY, SEPTEMBER 23, 2020

General Session 1 (8:00 a.m. - 9:00 a.m.)
"US/Global Economic Outlook"
Speaker: Tom Jalics, CFA, Fifth Third Bank

Exhibit Hall Open - Please visit sponsor booths

General Session 2 (9:30 a.m. - 10:30 a.m.)
"Payments in a Pandemic: The Reality of Faster Payment Adoption and What You Can Do to Move Forward"
Speakers: Moderator: Theresa Clements, Wells Fargo Bank; Shannon Brtek, SVP, Leader-Faster Payments, Wells Fargo; Steve Ledford, SVP, Products & Strategy, The Clearing House; Raul Alvarez, Treasury Manager, Westlake Financial

Exhibit Hall Open - Please visit sponsor booths

General Session 3 (11:00 a.m. - 12:00 p.m.)
"Current Banking Trends in Unpredicted Times"
Speaker: Zoya Lieberman, Informa Financial Intelligence

Exhibit Hall Open - Please visit sponsor booths

General Session 4 (1:00 p.m. - 2:00 p.m.)
"Treasury and Accounting - Foreign Exchange Risk - Operations Automation & Efficiency"
Speakers: Stephen Barr, CFA, ChathamDirect; Yinan Yu, CPA, Chatham Financial

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General Session 5 (2:30 p.m. - 3:30 p.m.)
"Wire Fraud, Mobile Banking Fraud, and Vendor Email Compromise (VEC Scams)"
Speakers: Timothy B. Noone, CTP, Citizens Business Bank; Greg Litster, SAFEChecks

THURSDAY, SEPTEMBER 24, 2020

General Session 6 (8:00 a.m. - 9:00 a.m.)
"Touchless Payments"
Speaker: Jennifer Ferrell, Elavon

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General Session 7 (9:30 a.m. - 10:30 a.m.)
"The Future of Digital Banking"
Speakers: Reetika Grewal - J.P. Morgan; Deb Myers - J.P. Morgan

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General Session 8 (11:00 a.m. - 12:00 p.m.)
"Advanced Artificial Intelligence for Accounts Receivable"
Speakers: Blaine Carnprobst, CTP, AOCSC, PNC; Christopher Ruscitti, CTP, Treasury Solutions Group

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General Session 9 (1:00 p.m. - 2:00 p.m.)
"Working Capital Management: Why the Pandemic Has Made It More Important Than Ever"
Speakers: Michael Diekmann, Bank of America; Vlada Karalnik, CFP, AAA Northern California, Nevada & Utah

Exhibit Hall Open - Please visit sponsor booths

General Session 10 (2:30 p.m. - 3:30 p.m.)
"Not SOFR Away: Leaving LIBOR Behind"
Speaker: Jason Straker, Western Asset

Virtual Wine Tasting/Networking (3:30 p.m. - 4:30 p.m.)

Visit sponsor booths to be eligible to win five (5) raffle prizes at the end of the conference.

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