

REGISTER TODAY! QUESTIONS? 818-843-5660

ONLINE: SoCalExpo.net FAX: 818-843-7423

MAIL: Make Checks Payable to SoCal AFP & send to PO Box 10065, Burbank, CA 91510

## The 38<sup>th</sup> ANNUAL EXPO September 18, 2019

### Sheraton Universal Hotel

Please print or type. One registration form per person.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: (\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

Special Meal Request: \_\_\_\_\_

Vegetarian Plate: \_\_\_\_\_ Fruit Plate: \_\_\_\_\_

Comments: \_\_\_\_\_

2019 SoCal EXPO Fees (Tax I.D. # 95-3585298)

Registration by:	Attendee	Student
July 31, 2019	\$425	\$250
Received by 08/01 - 08/30/19	\$475	\$250
After 08/30/19 or On-site	\$525	\$250

Total Amount Due \$ \_\_\_\_\_

( ) Check enclosed Check # \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Billing Address: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

VCode: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

SoCal AFP  
PO Box 10065  
Burbank, CA 91510  
*Return Service Requested*



SOUTHERN CALIFORNIA ASSOCIATION FOR FINANCIAL PROFESSIONALS



EARN CTP & FP&A CREDITS!



DEDICATED TO EDUCATIONAL & CAREER DEVELOPMENT  
OPPORTUNITIES FOR TREASURY AND FINANCIAL PROFESSIONALS



ASSOCIATION FOR  
FINANCIAL  
PROFESSIONALS

SoCal AFP

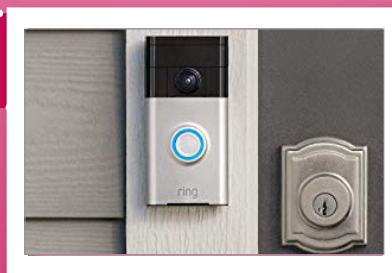


## KEYNOTE SPEAKERS & BREAKOUTS

7:30 a.m. - 8:30 a.m.	Registration & Continental Breakfast		
8:30 a.m. - 9:30 a.m.	Session 1	Opening Session: Wells Fargo Asset Management - Kirk Hartman	
9:30 a.m. - 10:30 a.m.	Session 2	Wells Fargo Bank - Panel Discussion: Why Banks engage (or should) with Fintech - Forouz Firoozi, Christopher Clausen, Brett Turner & Scott McKeon	
10:30 a.m. - 10:50 a.m.	Refreshment Break		
10:50 a.m. - 11:40 a.m.	Breakout 3	Bank of America - Learning to Appreciate Alphabet Soup: RPA, ML, API, and DLT - Alex Yang	SAFEChecks - Cutting the Gordian Knot: eChecks, Mobile Banking Fraud, Check 21 & Holder In Due Course - Bobin Johnson
11:40 a.m. - 12:00 p.m.	Refreshment Break		
12:00 p.m. - 12:50 p.m.	Session 4	City National Bank - Online Transaction Optimization: Transforming the Customer Experience While Reducing Fraud Through A.I. and Machine Learning	Infoma Financial Intelligence - Fintechs and Commercial Banking: Pulse on the Industry - Zoya Lieberman
12:50 p.m. - 2:20 p.m.	Breakout 5 - Lunch Keynote	Lunch Keynote: Finding the Setup in the Setback - Jake Olson, Former Longsnapper, USC	
2:20 p.m. - 3:10 p.m.	Breakout 6	Kyriba - Increasing the Value of Treasury in 3 Easy Steps - Brad Jones	West Monroe Partners - How to Fuel Efficiency and Productivity through a Digital Robotic Workforce - Jordan Sternlieb & Mark Snyder
3:10 p.m. - 3:30 p.m.	Refreshment Break		
3:30 p.m. - 4:20 p.m.	Breakout 7	HighRadius - AI-Based Cash Forecasting: 5 Steps to Start Leveraging Machine Learning For Improved Accuracy - Sashi Narahari	Centage Corporation - The Future of Finance: Where the Role of CFO is Headed - Ed Gromann
4:20 p.m. - 4:40 p.m.	Refreshment Break		
4:40 p.m. - 5:30 p.m.	Breakout 8	Street Smart Travel: A Police Detective's Guide to Protecting Yourself and Your Client's Information While on the Road - Kevin Coffey	
5:30 p.m. - 7:00 p.m.	Reception		

## JOIN THE RAFFLE!

Enter our raffle to walk away with a Ring Doorbell, and much more! Every attendee receives a ticket, make sure you stay to collect your prize!



## THANK YOU TO OUR SPONSORS

### PLATINUM



### GOLD



FIFTH THIRD BANK



### SILVER



### BRONZE

- |                    |                               |
|--------------------|-------------------------------|
| Chase              | Infoma Financial Intelligence |
| City National Bank | Invesco                       |
| Comdata            | Kyriba                        |
| Deluxe Corporation | MUFG Union Bank, N.A.         |
| Dreyfus            | SAFEChecks                    |
| Highradius         | Wells Fargo Bank              |